



Event Report: Bingo Bazar Bailable

Event Date: July 25, 2026

Location: 7/13 Pilkington Road, Panmure, Auckland

Organized by: Tierra Viva Colombian Dance Group

1. Executive Summary

- **Event Purpose:** To foster community and strengthen family and friendship ties through a cultural and fundraising event in support of Fundación Proyecto Unión Colombia and Fundación Unifranz de Bolivia.

- **Key Results:**

- ✓ **Total Attendance:**

The event was attended by 500 people, meeting the established goal. The community responded positively, showing strong interest in Latin American culture, family togetherness, and fundraising activities.

- ✓ **Fundraising:**

A total of 6,800.84 NZD was raised for Fundación Proyecto Unión Colombia and Fundación Unifranz de Bolivia, achieving the financial support goal and demonstrating the success of fundraising activities such as bingo and stall sales.

- ✓ **Participation of Dance and Music Groups:**

Three Latin American dance groups performed: Renacer (Chile), El Fogón (Argentina), and Tierra Viva (Colombia). Two music groups, Los Yapo and Acústica Latina, also participated, delighting the audience with their performances and contributing to the event's festive atmosphere.

- ✓ **Vendor Success:**

The participating food stalls achieved significant results, increasing the visibility of their products and creating a positive impact on their businesses. Beyond sales, the Bingo Bazar Bailable helped showcase Latin American culture within the community and created opportunities for small enterprises. The goals of promotion, participation, and sales generation were successfully met.

✓ **Community Interaction:**

The event encouraged interaction among diverse cultures and generations, strengthening community ties and creating an atmosphere of collaboration and cultural celebration.

Key Takeaways:

✓ **Community Impact:**

- The event achieved its goal of bringing the community together around a noble cause, fostering a sense of belonging and solidarity among attendees and participants.

✓ **Successful Coordination:**

- The planning and coordination of the event were effective, thanks to the dedication of the organizing committee and volunteers, who ensured a smooth and engaging experience for all participants.
- It is important to have a specialized technical team to resolve sound issues and ensure the quality of the performances.

✓ **Recommendations for the Future:**

- For future events, a venue with greater capacity will be sought to better accommodate attendees and allow broader participation.
- Strengthen marketing campaigns to reach an even larger audience and attract more sponsors and participants.

2. Planning and Organization

• **Organizing Committee:**

- **Julián López: Direction**
- **Jorge Cárdenas: Administration**
- **Sebastián Vargas: Finance – Treasurer**
- **Karen Díaz: Event Design and Decoration**
- **Joys Flórez: Costumes**
- **Marcela Gómez and Lucía Rodríguez: Tierra Viva Kids Leader.**
- **Mónica Sempertegui: Backstage Leader.**
- **Antonella Rojas: Auditorium Leader.**

Key Meetings and Decisions Made:

- February and March 2026: The call for Bingo Bazar vendors was open from February 10 to March 31. Interested individuals were required to send an email with the name of their business and the products they would offer. For food stalls, the stall cost depended on electrical requirements: \$150 NZD with electricity and \$80 NZD without electricity, table only. Larger or specialized spaces were also offered to other vendors at a cost of \$250 NZD.



- May 2026: Preparation of the marketing and advertising schedule (see annexes). Sixteen proposals were received by the May 31 deadline and were given consideration. The organizing committee was responsible for seeking sponsors.
- June 2026: Selection of the foundation. Applications from associations, organizations, and foundations were open to all Tierra Viva members. Seven applications were received, and a vote was held in which each member had three points to allocate. Fundación Proyecto Union Colombia and Fundación Unifranz de Bolivia were selected. In addition, bingo groups and prizes were defined.
- Creation of the Support Group: A team of 44 people was formed, including Tierra Viva dancers and volunteers, to assist with ticket sales, decoration, and event organization.
- Contact with the music groups for their participation: We had Los Yapo and Acústica Latina this 2026.
- Contact with Dance Groups: The direction team contacted Latin American dance groups in Auckland: Renacer (Chile) and El Fogón (Argentina). All donated their time and performances for the event.
- Contact with Parranda Latina: Jefferson Orobio, a professional DJ, donated his work for the event.
- Workshop with the Helper Group: Held on July 1, the staff was divided into committees for decoration, stalls, cashier, etc.

Event Objectives:

- **Specific Objectives:**
 - Create a space for Latin family togetherness.
 - Offer small food vendors a space to promote their products.
 - Raise funds in support of Fundación Proyecto Unión Colombia and Fundación Unifranz de Bolivia.
- **Attendance and Participation Goals:**
 - 500 projected attendees and 500 registered attendees during the event.
 - 7 invited Latin groups - 5 Latin groups attended.
 - 2500 NZD budgeted for prizes – 3535 NZD in prizes with sponsors.

Vendors:

- **\$80 Vendor:** Mention on social media before and during the event.
- Inclusion of the name/logo in the printed program.
- Half stand, one table, and two chairs.
- **\$150 Vendor:** Benefits of the \$80 level.
- Electrical outlet.
- **\$250 Vendor:** Benefits of the \$80 and \$150 levels.
- Location of the sales stall with several electrical outlets. In the kitchen and other requirements: stove, microwave, refrigerator.

Prizes and Sponsors:

Name	Sponsor	Prize	Value
David , Alejo y Kathy	Latino Food	Ancheta Productos	\$ 200
Gaby	Pachamama	Ancheta Productos	\$ 150
Gaby	Pachamama	Vouchers	\$ 100
Lili y Luis	Nativo	Ancheta Productos	\$ 100
Patricia Dalcuque	Brazilian Cafe & Bistro	Voucher	\$ 50
Karen Palacios	Cworld Study & travel	Efectivo	\$ 300
Alejandro Santamaria	Punch Line	Voucher 5 Clases de Boxing	\$ 115
Alejandro Santamaria	Punch Line	Voucher 5 Clases de Boxing	\$ 115
Robyn Beresford	TGT Legal	Voucher 1	\$ 100
Robyn Beresford	TGT Legal	Voucher 2	\$ 100
Sandy Ramirez	Sandy Ramirez	Voucher Spa	\$ 100
Daniel Caballero	DRC Creative	Voucher Estudio Fotografico	\$ 150
Claudia Samaniego	Claudia Samaniego	Voucher MakeUp and stylish	\$ 150
Kelly Osorio	Barfoot&thompson	Efectivo	\$ 150
Maria Jose Acero	Healing Me	Voucher - Together Package	\$ 150
Ximena Valdivieso	Ximena Valdivieso	Efectivo	\$ 100
Lina Gonzalez	SEA International	Cena para Dos	\$ 200
Alexia Rojas	AllyShip	4 classes at Allyship - Personal Finances	\$ 160
Alejandro	El Humero	Voucher 1	\$ 100
Alejandro	El Humero	Voucher 2	\$ 100
Constanza y Antonieta	El Origen - Restaurante	3 Voucher 50 c/u	\$ 50
Constanza y Antonieta	El Origen - Restaurante	3 Voucher 50 c/u	\$ 50
Constanza y Antonieta	El Origen - Restaurante	3 Voucher 50 c/u	\$ 50
Ignacia Ruiz	Ignatura	Torta	\$ 110
Monica	BelleMax	Ancheta de Productos	\$ 85
Karen Diaz	Cayana	Café	\$ 50
Valentina	El Origen Café	Café	\$ 50
Sandra y Jake - Scott Riley	Trade Depot	Voucher 100 nzd	\$ 100
Carolina en representacion	Productions ñ	2 Tickets El Divan	\$ 50
F*ck News	F*ck News	Corbatas	\$ 100
Rosario Delgado	Spanish Lessons	Spanish Classes Voucher	\$ 300
		Gorras Mercedes	\$ 30
		Total	\$ 3,715

3. Event Proceedings

Promotion and Advertising: Marketing Strategies Used:

- **Flyers:** Printed flyers distributed at Pachamama Mercado Latino, Carnaval Latino, libraries, and English schools in Auckland.
- **Social Media – Instagram y Facebook:**
 - 1st phase: Search for participating vendors and sponsors.
 - 2nd phase: Event invitation. Creation of the event on Facebook and the Tierra Viva website. Posts about food vendors, participating groups, prizes, and sponsors.
- **Advertising Campaign Results:**
 - No-cost investment in marketing and advertising.
 - Printed materials donated by Yuliet Ospina.
 - Positive reception of posts, reels, and stories.
 - Instagram reached 165,000 views, with broad community participation and a positive reception of posts, reels, and stories.

Logistics:

- **Location and Layout:** Panmure Community Hall, 7-13 Pilkington Road. Multifunctional facility with three available rooms.
- **Coordination of Volunteers and Staff:**
 - Team of 44 people with a workshop held on July 1, 2026.
 - 2 New Masters of Ceremonies, Laura Pérez and Diego Quilodran

Schedule: Main Activities and Times:

Internal Programme

12:30 pm	Arrival time and short meeting
12:40 pm	Organise entrance
	- Entry and badges
	- Ticket office
	- Stands
	- Decoration
	- DJ and music
	- Costumes
	- Refreshments
	- Sillas
	- Stage
1:15 pm	Vendor entry

Bingo Programme

2:00 pm	Yapo
2:40 pm	Tierra Viva Kids
2:50 pm	Kunza
3:00 pm	Bingo 1
4:00 pm	Argentina El Fogón
4:10 pm	Salsa
4:15 pm	Tierra Viva Kids
4:20 pm	Acústica Latina
5:00 pm	Bingo 2
6:00 pm	Chile Renacer
6:30 pm	Tierra Viva

2:00 pm Public entry
8:00 pm Cleaning and feedback

7:00 pm Bingo 3
8:00 pm Final

Technical Aspects:

- **Equipment and Resources Used:**
 - Sound provided by Parranda Latina.
 - Tables and chairs provided by the hall.
 - Projector and screen provided by Renacer in Auckland.

4. Evaluation and Results

Finances

The financial result of the event was positive. The reported net proceeds were \$6,800.84 NZD, allocated to Fundación Proyecto Unión Colombia and Fundación Unifranz de Bolivia. Income came mainly from ticket sales, vendor stalls, and bingo-related activities. Supporting financial details, including bank statements, are available in the annexes or may be requested from finance@tierraviva.nz.

Ingresos			
	Cantidad	Valor unitario	Total
Cartones	500	\$ 15.00	\$ 7,500.00
Fee	1	\$ 190.00	\$ 190.00
Renta de Stalls			
Cocinas	2	\$ 250.00	\$ 500.00
Stalls con toma de corriente	4	\$ 150.00	\$ 600.00
Stalls sin toma de corriente	7	\$ 80.00	\$ 560.00
Donación Premio		\$ 50.00	\$ 50.00
Subtotal			\$ 9,400.00
Egresos			
	Cantidad	Valor unitario	Total
Bingo			
Salón	1	\$ 459.00	\$ 459.00
Publicidad y promoción	1	\$ -	\$ -
Cartones de Bingo	1	\$ 168.50	\$ 168.50
Manillas de Entrada	1	\$ 27.43	\$ 27.43
Wix Tickets Fee	1	\$ 455.53	\$ 455.53
Premios - Niños y Carnaval	1	\$ 50.00	\$ 50.00
Otros Egresos			
Banda - Yapo - Acustica Latina	1	\$ 650.00	\$ 650.00
Equipos de Sonido	1	\$ 250.00	\$ 250.00
Refrigerios Invitados/Voluntarios	1	\$ 242.69	\$ 242.69
Decoración	1	\$ 286.01	\$ 286.01
Auckland Council	1	\$ -	\$ -
Proyector	1	\$ -	\$ -
Subtotal			\$ 2,589.16
Total			\$ 6,810.84
Transaction Fee			\$ 10.00
Donación directa			\$ 6,800.84
ANZ Fee			\$ -

Income			
	Quantity	Unit Amount	Total
Bingo Cards	500	\$ 15.00	\$ 7,500.00
Fee	1	\$ 190.00	\$ 190.00
Stalls Income			
Kitchen	2	\$ 250.00	\$ 500.00
Power Stalls	4	\$ 150.00	\$ 600.00
Single Stalls	7	\$ 80.00	\$ 560.00
Prize Donation	0	\$ 50.00	\$ 50.00
Subtotal			\$ 9,400.00
Expenses			
	Quantity	Unit Amount	Total
Bingo			
Hire Room	1	\$ 459.00	\$ 459.00
Marketing	1	\$ -	\$ -
Bingo Cards	1	\$ 168.50	\$ 168.50
Brazalets	1	\$ 27.43	\$ 27.43
Wix Tickets Fee	1	\$ 455.53	\$ 455.53
Prizes - Kids and Carnaval Costume	1	\$ 50.00	\$ 50.00
Others Expenses			
Musical Groups	1	\$ 650.00	\$ 650.00
Sound system	1	\$ 250.00	\$ 250.00
Volunteers and Guess food	1	\$ 242.69	\$ 242.69
Decoración	1	\$ 286.01	\$ 286.01
Auckland Council	1	\$ -	\$ -
Proyector	1	\$ -	\$ -
Subtotal			\$ 2,589.16
Total			\$ 6,810.84
ANZ Transaction Fee			\$ 10.00
Direct Donation			\$ 6,800.84
ANZ Fee			\$ -

Event Evaluation:

- **Key Achievements:**

- Attendance of 525 people, exceeding the goal of 300.
- Fundraising of \$6,800.84 NZD for Fundación Proyecto Union Colombia and Fundación Unifranz de Bolivia.
- High participation in bingo and dance activities.

- **Challenges Encountered:**

- Coordination of performance schedules with the dance groups.
- Minor technical sound issues, quickly resolved by Parranda Latina.

- **Feedback from Attendees and Participants:**

- Positive comments about the variety of activities and prizes.
- Suggestions to improve event signage.

5. Conclusions and Recommendations

- **Lessons Learned:**

- Timely communication with volunteers, vendors, artists, and sponsors was essential to the execution of the event. For future editions, it is recommended to centralize operational information in a single channel, confirm roles further in advance, and strengthen technical coordination before opening to the public.

- **Recommendations for Future Events:**

- Consider a larger space with greater audience capacity, better internal circulation, and clearly separated areas for the stage, vendors, ticketing, and food zones.
- Increase preparation time before the event to ensure smoother logistics.

6. Annexes

A. Donation to Fundación Proyecto Union Colombia and Fundación Unifranz de Bolivia

B. Photos

C. Bank statements available upon request a finance@tierraviva.nz.

Annex A



This amount will be sent from your Business Premium Current Account 06-0493-0671776-02

NZD 3400.42

USD 1952.35

NZD 1 = USD 0.57415

Your reference number is **IM0006142940**. If you have any issues or queries please call us on 0800 103 123 or +64 4 472 7123 (if you are overseas).

NZD amount	NZD 3400.42
ANZ transfer Fee	NZD 0.00
Total	NZD 3400.42

To

Fundacion Proyecto Union

Account number	438543015
SWIFT / BIC	COLPCOBBXXX
Payee's bank	BANCO DAVIBANK S.A. (FORMERLY SCOTI)
Payee's bank address	CARRERA 7 24-89 TORRE COLPATRIA FLOOR 19 BOGOTA Colombia
Payee's address	CARRERA 5 BIS 67 Bogota Colombia
Message to payee	Donation from Tierra Viva Family from New Zealand, Thank you
Reason for sending money	Gift/Family



This amount will be sent from your Business Premium Current Account 06-0493-0671776-02

NZD 3400.42

USD 1952.35

NZD 1 = USD 0.57415

Your reference number is **IM0006142944**. If you have any issues or queries please call us on 0800 103 123 or +64 4 472 7123 (if you are overseas).

NZD amount	NZD 3400.42
ANZ transfer Fee	NZD 0.00
Total	NZD 3400.42

To

Fundacion Unifranz

Account number	5301152011
SWIFT / BIC	BANIBOLXXXX
Payee's bank	BANCO BISA S.A.
Payee's bank address	AVENIDA 16 DE JULIO 1628 EDIFICIO BISA LA PAZ Bolivia
Payee's address	Calle Campos 334 La Paz Bolivia
Message to payee	Donation from Tierra Viva Family from New Zealand, Thank you
Reason for sending money	Gift/Family



Notes:

500 tickets Value 15 NZD = 7500 NZD

Fee 500 Value 0.38 = 190 NZD

Total Revenue \$7690

Fee 455.53

Net = 7234.47

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Plans and fees

[Schedule](#) [Export](#) [Explore](#)

[Plans](#) [Invoice history](#) [Fees](#)

View all Stripe and external fees. For help or questions, view the [fees docs](#).

[Date](#) [Last 6 months](#) [Balance transaction date](#) [Product](#)

☒ Show descriptions

[ⓘ](#) The date range selected is only able to display partial data. You can see data through Aug 8 UTC, data is available 96 hours after fees are deducted from your balance. Additional data will be available Aug 14, 12:00 AM UTC.

Payments

Payment Processing Global online and in-person payments	Card payments - Stripe fee Stripe fee for successful card transactions.	\$265.53
	Total Payment Processing	\$265.53

Connect

Platform Fees External Fees that your platform charges connected accounts	Application fee Connect - application fee.	\$190.00
	Total Platform Fees	\$190.00

Summary

Fee period

[ⓘ](#) February 9–August 9, 2026

Fee breakdown

All amounts are in NZD and inclusive of tax.

> Product & network fees	\$265.53
> External fees	\$190.00

Total fees **\$455.53**



New Zealand GST Receipt

Supplier name AdrianGame: Official Store

Platform name Alibaba.com Singapore E-Commerce

Private Limited

GST No. 130776973

Date of Supply	Date of Issue	Receipt No.
2026-02-25	2026-02-26	B10NZ20260226007945

Transaction	Quantity	Price exclusive of GST [USD]	GST Amount [USD]	Price inclusive of GST [USD]	Price inclusive of GST [Equivalent in NZD]
Push-up Bingo Cards Set, 540 Cards Max	1	85.76	12.86	98.62	168.50
Total amount		85.76	12.86	98.62	168.50

Amount due (in USD) 98.62

New Zealand GST Receipt

Supplier name Shop1103879004 Store

Platform name Alibaba.com Singapore E-Commerce

Private Limited

GST No. 130776973

Date of Supply	Date of Issue	Receipt No.
2026-02-25	2026-02-26	B10NZ20260226007947

Transaction	Quantity	Price exclusive of GST [CNY]	GST Amount [CNY]	Price inclusive of GST [CNY]	Price inclusive of GST [Equivalent in NZD]
100/400pcs Fluorescent Numbered Wristbands Multicolor Disposable Paper Bracelets for Parties Wedding Concert Events	4	95.96	14.39	110.35	27.43
Total amount		95.96	14.39	110.35	27.43

Amount due (in CNY) 110.35



Auckland Council
Private Bag 92300
Auckland 1142
09 301 0101

aucklandcouncil.govt.nz

Booking Quote H260306288

Online Booking System

Payment due Saturday 07 March 2026

03-Mar-2026

Tierra Viva Colombian Dance Group

17b Walters Road, Mount Wellington, Mount Wellington 1062, New Zealand

Dear Julian Lopez

Thank you for choosing to hire a community venue with Auckland Council.

You need to pay by Saturday 07 March 2026 to confirm your tentative booking.

If we have not received your payment by this date, we will start the removal process for your tentative booking.

Details of your booking are shown below:

Booking Date	Venue	Fee Description	Amount (\$)
25-Jul-2026	Panmure Community Hall	Combined Room Main Hall & Annex - Peak rate at 50% off (13:00 - 22:00)	459.00

All items are GST inclusive unless specifically marked otherwise.

Total amount due	\$459.00
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Date ↓	Type	Details	Deposits	Withdrawals
05 Aug 2026	Payment	J & Y Productions ▼ Bingo2026 Parranda Latina		\$250.00
05 Aug 2026	Payment	Monica Sempertegui ▼ Refund Bingo Monica		\$192.15
03 Aug 2026	Payment	Vivian Rubio Garzon ▼ Bingo 2026 Acusticalat Vivian Rubio		\$300.00
03 Aug 2026	Payment	Felipe Pardo Reyes ▼ Bingo 2026 Los Yapo		\$200.00
03 Aug 2026	Payment	Fernando Torres Mora ▼ Bingo 2026 Acusticalati Fernando Tor		\$150.00
28 Jul 2026	Payment	Laura Gonzalez Nino ▼ Bingo Agua Reimburse Lauragonzale		\$50.54
28 Jul 2026	Payment	Marcela Bustos ▼ Reimburse Bingo Marce Bustos		\$36.64
27 Jul 2026	Visa Purchase	The Warehous ▼ Card number: 4037 **** * 1718		\$10.25
13 Jul 2026	Payment	Karen Diaz ▼ Reimburse Temo Shopping		\$241.12

